

5-STEP CHECKLIST

stay Alert stay Informed

#STOPTHEMISINFO

01

STOP

There is always more to the story. What is the context? Read beyond the headlines. Check your biases & assumptions.

02

THINK WHO

Who is sharing this information? Is the source credible? What is their motive? What are other reliable resources saying about the source & topic?

03

THINK WHAT

What does the evidence actually show? What is the variance in the data? Consult relevant experts if possible. Double-check the data sources.

04

THINK WHEN

Timing matters. Is the information up to date & relevant? How has your thinking evolved based on the latest evidence?

05

THINK AGAIN

Information is always being updated. Repeat the steps above to stay informed.